Excel homework 1

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1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Higher amount of them are successful than unsuccessful
   2. The campaigns are less likely to be created in December
   3. More campaigns in sub-category “plays”
   4. Smallest category of campaigns is “journalism”, and they were all cancelled
   5. Music category most successful
2. What are some limitations of this dataset?
   1. What website is this information from? Some are more known than others and this can help us better understand the type of people that engage with these causes
3. What are some other possible tables and/or graphs that we could create?
   1. The pivot tables would be beneficial if they included the number of donors and average amount donated (if few people donate a lot of money, or if more people donate small amounts)